



## **WEBSITE INVESTMENT / PAYMENT**

- PayPal available for international clients only
- Australia based clients pay via direct bank transfer (payment plans MUST be setup)
- website and graphic design package - \$1050aud (*please see inclusions*)
- \$200 non-refundable deposit
- payment plans - regular payments expected via automated bank transfer, or paypal for international clients
- work will not begin until payment plan in place, and deposit paid (*this includes phone calls post new client signup*)
- total cost of web design due three months from start of project (*from the time we start designing*)
- payments made towards your website, will NOT be transferable to any graphic design work, or other work such as remote support etc.
- should you be blessed and have someone else paying for part, or all of your website or design, please ask that person to transfer the funds to you, then you to me. I can then invoice you appropriately, and it provides a clear boundary between all parties

## **New Client Commitment**

- **I will set up regular payments before I expect any work to commence.**
- **I am able to commit to regularly working on my website over the next 1-3 months until it's ready to launch (3 month maximum time frame).**
- **I am committed to continuous communication without going more than 7 days between emails.**

Yes   
No

Due to a lack of communication and regular payments in the past, all new clients will be asked to commit to a standard of practice including the above 3 points.



## **WEBSITE HOSTING**

- \$25aud, non-refundable, yearly - annual hosting payment due four weeks from when we start on your website design, not when the website is officially launched
- Invoiced quarterly. For example, those that fall Jan-Mar, invoiced in April, due end of April. Non payment will result in the website being suspended until paid. No exceptions.

## **EXTRAS**

- PayPal integration including custom PayPal buttons (*you must have a business paypal account*)
- Shopping Cart Checkout System through PayPal using Vibracart (*Vibralogix*)
- eDownloading System (*Linklok*) to facilitate sales of electronic downloads (*PDFs, music*)
- anything not mentioned in Website Inclusions PDF (*please just ask*)

## **BLOGS**

Blogs are not built into the website, but are linked directly from the website to Wordpress, using the Linen Theme. This Theme allows me to re-design the layout to look very similar to your website. (*please note Wordpress may change their Premium costs any time, this is accurate as of November 2017*)

Currently costs are:

- \$120aud – premium package, to be paid annually - Paid directly by you to Wordpress.com  
Features
- Custom Domain Name - allows “.wordpress” to be removed from your Blog URL - (for example [www.reflectionsofpain.wordpress.com](http://www.reflectionsofpain.wordpress.com) can therefore also be found at [www.reflectionsofpain.com](http://www.reflectionsofpain.com))
- Unlimited Premium Themes (allows me to change the theme's code so it can look 90% similar to your website colours and layout)
- Advanced Design Customisation
- 13GB Storage Space
- Remove WordPress.com Ads
- VideoPress support
- \$75aud - my work to code and set up the blog, ready for posts



## **BENEFITS of our PARTNERSHIP**

- an intuitive and energetically inspired web and graphic designer
- someone committed to integrity and therefore helping you stay true to yourself
- someone willing to give intuitive suggestions improving content, images, design
- someone who has a commitment to perfection
- website and email hosting with Australia's most reliable hosting company
- no templates, complete html and css hand coding
- creativity and flexibility to bring your dream to life
- graphic design work including banners, posters, flyers, business cards
- long term support; I stay with you post launch, for as long as you like, no outsourcing, no third parties, just me